

Responsible AI Principles

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Purpose

Bradley Innovations Group is committed to disciplined capital allocation, responsible technology, transparent decision rights, and the separate legal accountability of each operating company. These Responsible AI Principles guide how we design, deploy, and oversee intelligent systems across the group.

Our central thesis is Identic AI: intelligence bound to a person, with the authority and accountability to act. Action without identity creates an accountability gap. These principles exist to close that gap.

Principles

The following principles apply to AI systems we build, operate, or materially influence:

- Identity and accountability — AI behavior should be linked to a clearly defined owner, role, or organizational authority.
- Human authority — Humans retain decision rights over material, high-risk, and exceptional cases.
- Traceability — Important recommendations and actions should be attributable and reviewable.
- Data stewardship — Information should be used only for authorized purposes and protected according to its sensitivity.
- Security by design — Access controls, identity boundaries, and system protections should be designed into the platform.
- Continuous review — AI systems should be monitored and improved as outcomes, risks, and regulations evolve.

Governance alignment

These principles sit alongside BIG's broader governance commitments: long-term orientation, accountable ownership, disciplined capital allocation, operating-company clarity, conflict transparency, and responsible AI as a group standard.

Each operating company remains responsible for implementing these principles in its products, contracts, and customer environments, with shared support from the parent where appropriate.

Contact

Questions about these principles may be directed to info@bradleyinnovations.group.

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