

Privacy Policy

Effective date: September 2, 2026

Draft for operational publication. Counsel may update this document without prior notice.

1. Who we are

Bradley Innovations Group (“BIG,” “we,” “us,” or “our”) operates the website associated with bradleyinnovations.group and related inquiry channels. This Privacy Policy describes how we handle information submitted through this site and related corporate contact channels.

United States office: 332 South Michigan Ave STE 121 2170, Chicago, IL 60604. GCC office: Damac Park Towers, Tower B Unit 301, DIFC, Dubai, P.O. Box 75505, United Arab Emirates. Privacy contact: info@bradleyinnovations.group.

2. Information we collect

We may collect information you voluntarily provide when you use our contact forms or email us, including name, email address, organization, inquiry type, message content, and any other details you choose to include.

We may also collect limited technical information typically associated with website use, such as browser type, device information, approximate location derived from IP address, pages viewed, and referral source, where analytics or hosting logs are enabled.

3. Purpose and legal basis

We use personal information to respond to inquiries; evaluate partnership, media, investor, or other corporate requests; operate and secure the website; maintain business records; and comply with applicable law.

Where required, processing is based on your consent, our legitimate interests in operating an institutional website and responding to business inquiries, and/or legal obligations.

4. Retention

We retain inquiry and related records for as long as needed to respond to your request, manage follow-up, meet legal or audit requirements, and address disputes. Retention periods vary by inquiry type and legal requirements. When information is no longer needed, we delete or de-identify it where practicable.

5. Service providers and transfers

We may use trusted service providers for hosting, email delivery, analytics, and related operations. Those providers process information only as needed to perform services for us and are expected to protect it appropriately.

Because BIG operates across the United States and the GCC, information may be processed or

accessed in more than one country. Where cross-border transfers occur, we take steps consistent with applicable requirements.

6. Cookies and tracking

This site may use essential cookies required for security and basic functionality. If analytics or similar tools are enabled, they may use cookies or similar technologies to understand aggregate site usage. You can control cookies through your browser settings where available.

7. Your rights

Depending on applicable United States, UAE, and other relevant laws, you may have rights to request access, correction, deletion, restriction, or a copy of certain personal information, and to object to certain processing or withdraw consent where processing is consent-based.

To exercise these rights, contact info@bradleyinnovations.group. We may need to verify your identity before responding. You may also have the right to lodge a complaint with a supervisory authority where applicable.

8. Security and breach contact

We use reasonable administrative, technical, and organizational measures designed to protect personal information. No method of transmission or storage is completely secure. If you believe there has been unauthorized access involving information submitted to us, contact info@bradleyinnovations.group promptly.

9. Updates

We may update this Privacy Policy from time to time. The effective date above will be revised when material changes are published. Continued use of the site after an update constitutes notice of the revised policy where permitted by law.

info@bradleyinnovations.group